

Idea-to-Business Seminar

Monday, October 27, 2008

7:30 am - 1:00 pm

**I have an
Idea...now
What?**



**Where's
The
Money?**



**Turn your
Idea into a
Reality!**



7:30-8:00 - Registration & Breakfast

8:00-9:30 - Panel - Idea Validation & Opportunity Assessment

Tom Mason, Facilitator
Mitch Landess
Jeff Ready
Sara Williams
David Gard

Professor, Rose Hulman Institute of Technology
Manager, Client Programs, Rose-Hulman Ventures
Entrepreneur
Market Research Instructor, ISU College of Business
Deputy Director, Small Business & Entrepreneurship, IEDC

9:45-10:55 - Business Plan Development

Heather Penney
Magda Narczewska

Director, West Central Small Business Development Center
Business Consultant, ISU Center for Business Support

11:00-12:00 - Panel - Finding the Money

Richard Pittelkow, Facilitator
Bob Myer
David Gard
Brad Kelsheimer
Steve Holliday

Interim Director, ISU Center for Business Support
Venture capital investor, entrepreneur
Deputy Director, Small Business & Entrepreneurship, IEDC
Assoc. VP Financial Affairs, Rose-Hulman Ventures
SVP Corporate Lending, Old National Bank

12:15-1:00 - Lunch, Guest Speaker

Angela Timm

Cottage Garden Collections, first runner-up for
National Small Business Person of the Year.

Reservation Required

Contact:
ISU Center for Business Support
812-237-2536
cbsei@indstate.edu

\$35 per person incl. breakfast & lunch
(No Cost for Students w/ valid ID)

Indiana State University - Tirey Hall
Heritage Lounge & Ballroom
Corner of N. 7th Street and Larry Bird Ave
Terre Haute, IN 47809

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